



ADVANCED DIGITAL DESIGN OF PHARMACEUTICAL THERAPEUTICS

Welcome word

Bob Docherty, Pfizer



Welcome on behalf of the ADDoPT team

Pharma Primes (end users)



Bristol-Myers Squibb



SMEs



Research Organisations



Objectives of today's event

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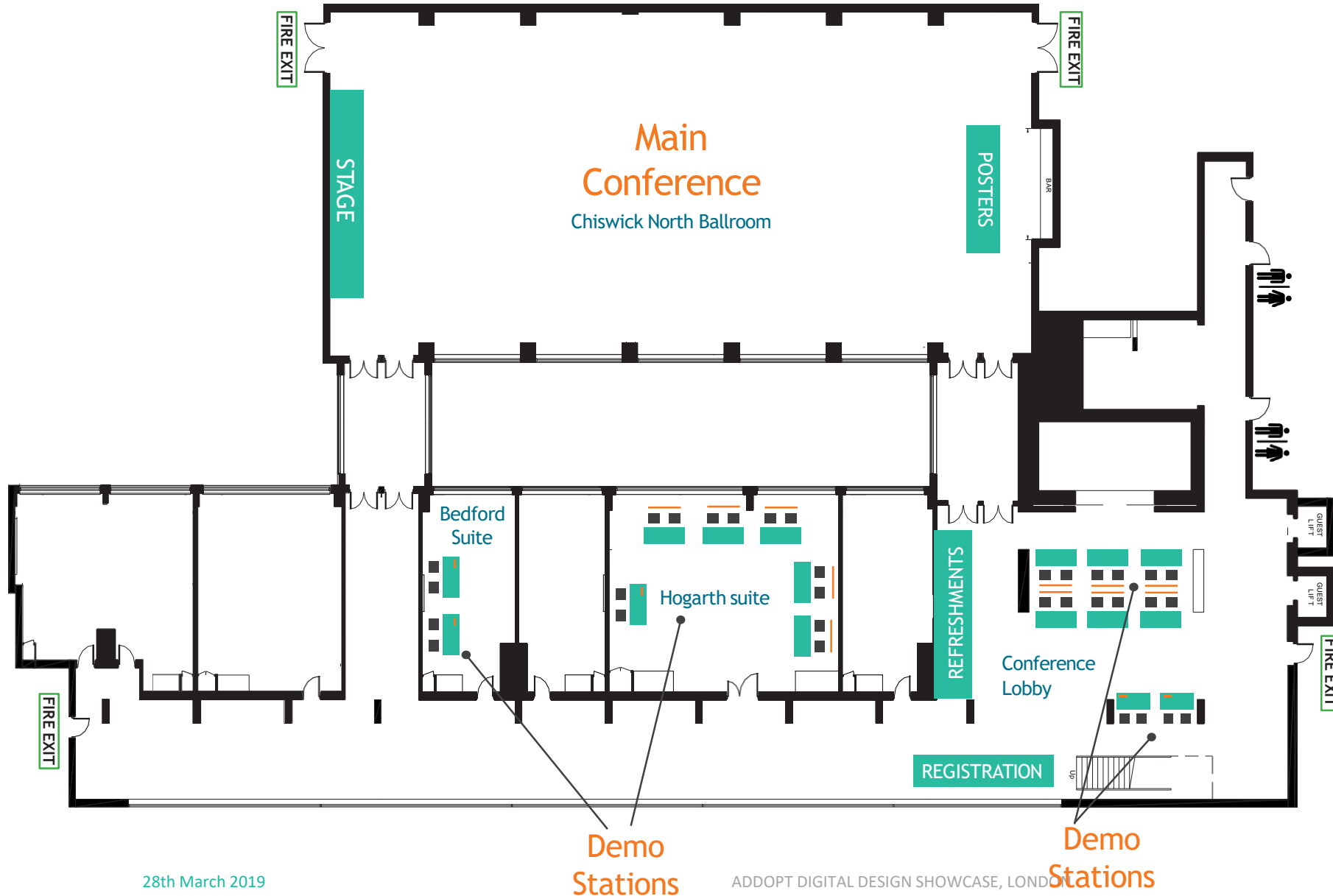
1. Showcase results of the ADDoPT programme
 - a) Digital Design capabilities demonstrated via industrial case studies
 - b) Accessibility of these capabilities through tools already available (demo stations)
 - c) Extensive fundamental research underpinning these capabilities (posters)

2. Identify cross-industry synergies
 - a) What has been developed up till now through ADDoPT and other initiatives
 - b) To address future challenges, e.g. through ISCF wave 3
→ panel discussion and reception at the end of the day



Floor plan, emergency exits & demo stations

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28th March 2019

ADOPT DIGITAL DESIGN SHOWCASE, LONDON





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Thank you

